



## PROGRAMME

# 2014 Rotterdam Electric Mobility Conference



# #REMC14



Dear electric friends,

Thank you for accepting our invitation to the 2014 Electric Mobility Conference in Rotterdam. Rotterdam is a young and dynamic city. Whether your focus is on art and culture, festivals, the port or architecture, in Rotterdam there is always a story to tell. Its ever-changing nature makes Rotterdam a city that you can discover time and time again.

Rotterdam is focused on innovation, a leading smart city. Smart cities are vibrant hubs for research and progress. And they are, more than anything else, catalysts for change. Change in production, consumption and mobility in which we have to work together. The cooperation between the European Union, other cities, relevant companies and the research community has brought us a leading position in electromobility. A position that makes us very proud.

We are looking forward to three days of mutual inspiration on electromobility. We will be connecting our common network and making the necessary steps for a near future consisting of clean urban transport.

Yours sincerely,

**Pex Langenberg**  
Vice mayor  
City of Rotterdam



## Programme #REMC14 #DayOne



**October 7<sup>th</sup> 2014**

### Clean Fleets: 'Meet the vehicles'

**Open for:** all Clean Fleets, Polis, TIDE members and the interested Dutch network

**Venues visited:** Roteb (Kleinpolderplein 5, 3042 CE Rotterdam), Ahoy (Ahoy-weg 10 3084 BA Rotterdam): visit to Ecomobiel fair

**09:00** transfer from Holiday Inn Express to Roteb by electric bus of RET

the Rotterdam project manager will accompany you

**09:30** arrival and registration

**09:45** opening by moderator Donatello Piras

**10:00** sustainable vehicles and fuel developments in the Rotterdam region

René Herlaar, manager Sales & Procurement, Roteb Lease

**10:30** insights on the program Clean Fleets

Simon Clement, coordinator Clean Fleets (ICLEI)

**10:40** electric & CNG vans at Joulz

Edwin van Vliet, senior buyer, Joulz Energy Infrastructures

**11:10** coffee break

**11:30** RET and sustainable mobility

Theo Konijnendijk, Coordinator Innovation RET (Rotterdam public transport organization)

**12:00** lunch

**13:00** Clean Meets 'meet the vehicles':

meet all state of the art professional vehicles available today and meet their manufacturers in person

**15:00** transfer to Ahoy, Ecomobiel fair

by electric bus of the RET

**15:30** guided tour on the Ecomobiel fair

by Björn Bahlmann, Roteb Lease

**16:30** reception at the Rotterdam stand of Ecomobiel

**18:00** transfer back to Holiday Inn Express

by electric bus of the RET, end of day one

## Programme #REMC14 #DayTwo



### October 8<sup>th</sup> 2014 The future of electromobility

**Open for:** all Clean Fleets, Polis, TIDE members, EU and Dutch electromobility network (seats are limited)

**Venues visited:** Rotterdam City Hall (Coolingsingel 40, 3011AD Rotterdam), Ahoy (Ahoy-weg 10 3084 BA Rotterdam), HNR | EVC (Delftseplein 24, 3013 AA Rotterdam)

**08:30 gathering in lobby Holiday Inn Express for hotel guests, guided walk to Rotterdam City Hall**

The Rotterdam project manager will accompany you

**09:00 registration in the 'Burgerzaal', Rotterdam City Hall**

**09:15 opening** by moderator Donatello Piras

**09:25 welcome**, by vice mayor Pex Langenberg



**09:30 André Kuipers:** sustainability needs, seen from space

**10:15 questions & answers** with André Kuipers

**10:30 panel discussion:** the future of electromobility, as of NOW...

**11:15 the Rotterdam experience**

Lutske Lindeman, programmanager Rotterdam Electric

**12:00 lunch**

**13:00 from this point on, two groups will separate:**

- the **EU network** (Clean Fleets, Polis and Tide members) will stay at City Hall, the Burgerzaal.
- the **Dutch network** will transfer by electric RET bus to Ecomobiel (Ahoy)

#### Program European guests

**13:00 development of EV-batteries**, professor Peter van den Bossche, Lecturer, Vrije Universiteit Brussel

**13:35 Green Deal 010 Zero Emission City Logistics Rotterdam**, Richard van der Wulp, project manager Europe, City of Rotterdam

**14:10 coffee break**

**14:25 clean city logistics**

**15:00 procurement of charging Infrastructure**, Tim van Beek, tender manager EV Consult/City of Rotterdam

**15:35 visit to the Electric Vehicle (EV) Centre** (ten-minute walk from City Hall)

**16:00 welcome by Maaïke Preuninger**, general manager HNR | EVC

**16:10 test drive and networking** opportunity to test drive some of the vehicles, followed by drinks and light refreshments.

**17:30 end day two**

**Programme Dutch group during the TIDE National Event** (all at Ecomobiel)

**13:30 introduction TIDE**, Karen Vancluysen, director Polis

**13:45 Green Deal 010 Zero Emission City Logistics Rotterdam**, Joeri Jongeneel, City of Rotterdam

**14:30 clean city logistics**, Henk Kammeraat, UPS Benelux

**15:00 visit Ecomobiel + reception at the stand of Rotterdam and the stadsregio Rotterdam**

## Programme #REMC14 #DayThree



### October 9<sup>th</sup> 2014 Electromobility Plugged-in

**Open for:** all interested network (seats are limited)

**Venues visited:** Drijvend Paviljoen (Floating Pavilion: Tillemakade 99, Rotterdam)  
Transportation organized by Polis.

**9.00 - 12:50: 3rd EEO workshop:** Stimulating EV infrastructure deployment: practical examples

**13.45 – 17:00: Polis Electromobility workshop:** market views and consumer behaviour. Organised in partnership with AVERE



# #REMC14



AVERE



With its Rotterdam Electric program, the City of Rotterdam is creating the right conditions to provide the best possible support for market development of electric mobility and to accelerate this.

Electric vehicles are clean, silent and economical. Promoting electric transport improves the air quality in and around Rotterdam, reduces CO<sub>2</sub> emissions, noise pollution and maintains Rotterdam's accessibility. This is good for the quality of life and health of Rotterdam's inhabitants. An electric vehicle not only contributes to cleaner air, its owner also benefits financially. From tax incentives to low operating costs. The City of Rotterdam sets an example by constantly electrifying its own fleet where possible. Currently over 25% of the Rotterdam fleet is fully or partially powered by battery.

By providing sufficient electric charging stations in a network throughout Rotterdam, the city provides one of the largest innercity charging networks in the world today. The city also offers owners of electric vehicles attractive arrangements for electric charging stations. The 'Innovative projects and fleets'-project actively focuses on promoting innovation and collaborating with various other municipalities, users and the corporate world. These impulses create innovation and economic opportunities. Furthermore, Rotterdam is also playing an active role in various projects, discussions and partnerships on both a national and European level. Rotterdam thus presents and obtains knowledge.

The Rotterdam Electric program is being financed by the Rotterdam approach to air quality. The projects are an integral component of the Rotterdam Program on Sustainability and Climate Change. The European Union is also contributing financially to a number of projects.



VOLVO GROUP TRUCK CENTER



e-mobility store

AUTO HOOGENBOOM



RAVO BENELUX



ARDEA AUTO

Jean Heybroek

GROENTECHNIEK

BEKERLaGrat

TRUCKLAND

ASH AEBI SCHMIDT



Co-funded by the Intelligent Energy Europe Programme of the European Union  
Co-funded by the 7th Framework Programme by DG Research of the European Union

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City of Rotterdam