



clean fleets
purchasing clean public vehicles

MODULE 1: PURCHASING CLEAN VEHICLES



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Step 1 – Reduce demand and the impact of freight



REDUCE DEMAND – SUSTAINABLE URBAN MOBILITY

- The hierarchy of modes
 - Walking and cycling
 - Public transport
 - Shared transport (car sharing etc)
 - Private cars
 - Helicopter / private jet



'This one runs on fat & saves you money' by Peter Drew of Adelaide
[Carlton Reid / Flickr](#) [CC0 1.0](#)



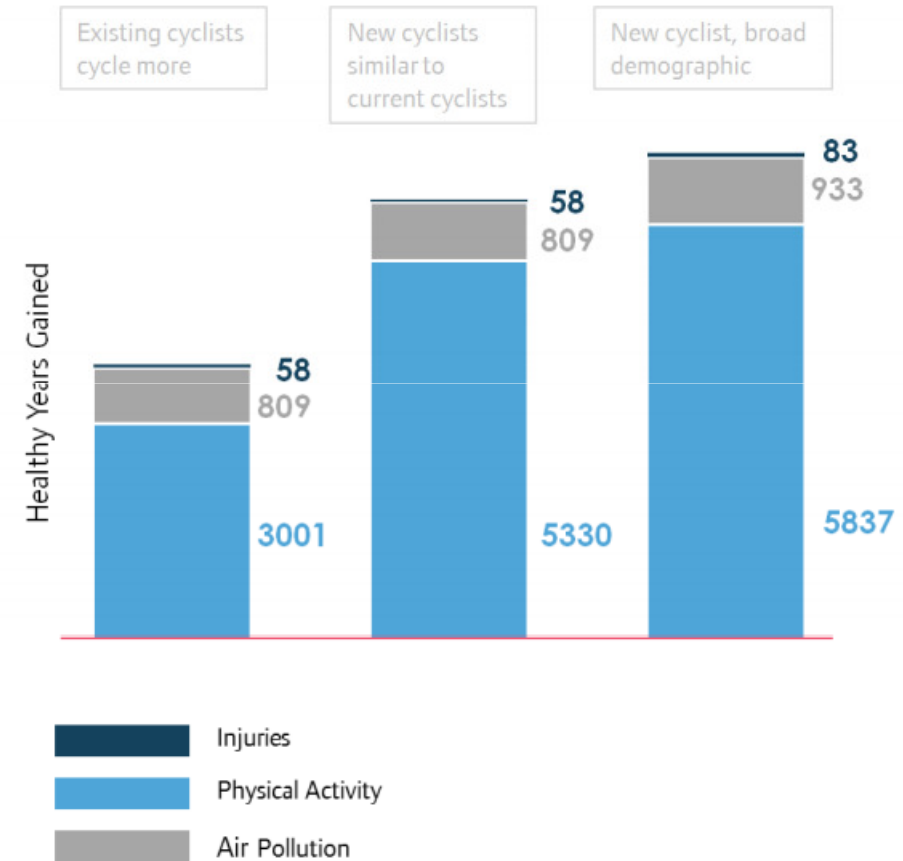
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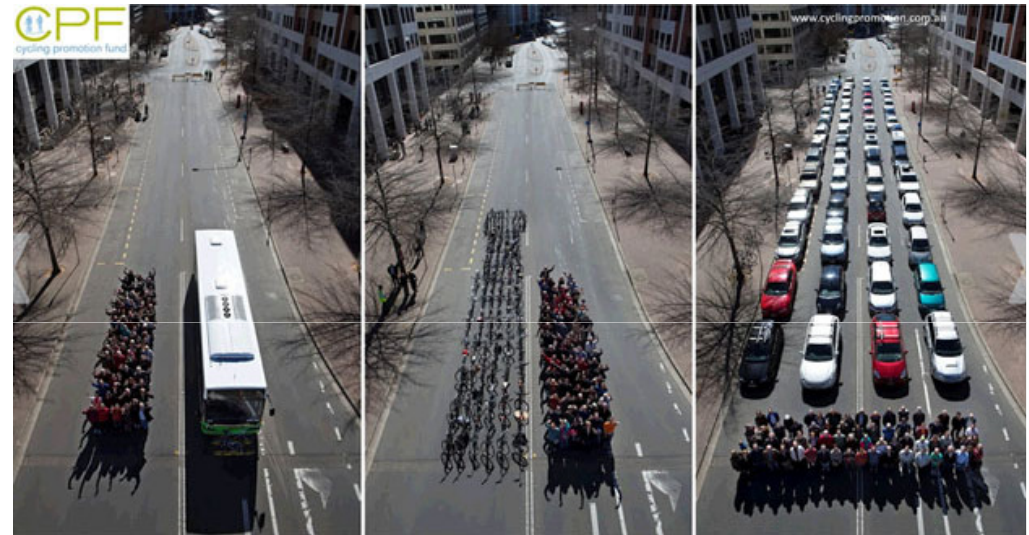
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Source: [Cycling promotion fund](http://www.cyclingpromotionfund.com)



REDUCE THE IMPACT OF FREIGHT – SUSTAINABLE URBAN MOBILITY

- Freight transport
 - Freight logistic centres
 - Timing of deliveries
 - Re-routing of freight

- There are many examples of good practices
 - Numerous urban freight logistics schemes from CIVITAS
 - Stockholm Royal Docks (Construction consolidation hub)



PROCURERS ROLE– SUSTAINABLE URBAN MOBILITY

- Procurers have an important role to play in this
- Challenge preconceptions
 - Why do you need a private car?
 - Why do you need to use a car at all?
 - Why are you delivering everything individually?
 - Why can't we invest in an electric bus line?